

# PROBLEM SOLVERS

## FINE/ SPARSE

- PRODUCTS THAT DEPOSIT PROTEIN
- ROOT LIFTER
- LIGHT, MED OR STONG HOLD SPRAYS

## FADED COLOR

- PIGMENT DEPOSITING SHAMPOO
- CUTICLE SMOOTHING
- HYDRATING

## DESHED/ DETANGLE

- DEEP CLEAN SHAMPOO
- PROTEIN SHAMPOO
- PRODUCTS WITH SILICONE
- PRODUCTS WITH COLLAGEN
- DE SHED SYSTEMS

## STATIC

- CONDITIONING SPRAYS
- DISTILLED WATER
- WATER WITH A SMALL AMOUNT OF CONDITIONER

## ODOR

- DEODORIZING SHAMPOO
- SKUNK SHAMPOO/ SPRAY

# PROBLEM SOLVERS

## SET STYLE

- SCISSORING SPRAYS
- GEL
- MOUSSE
- LIGHT, MED OR STONG HOLD SPRAYS

## STAINS

- OPTICAL BRIGHTENERS
- PRODUCTS WITH CHARCOAL
- ENZYMATIC WHITENER
- BLUE/PURPLE SHAMPOO

## GRIP

- CHALK
- EAR POWDER
- GROOMING POWDERS

## DAMAGE

- PROTEIN ENRCHED SHAMPOO
- CONDITIONERS WITH KERATIN
- CONDITIONERS WITH COLLAGEN
- LEAVE IN CONDITIONERS
- SPRAYS WITH SILICONE

## DRY

- OILS
- DEEP CONDITIONERS
- SILICONE